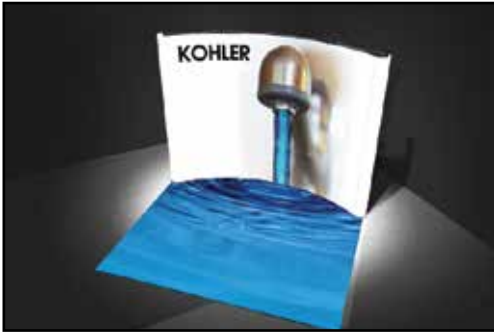


InStep Floor Graphic Options



InStep Carpet Graphics - *For Indoor Use Only*

In Step carpet graphics are perfect for any indoor event or trade show environment. Use them for full color exhibition flooring, mats, carpet tiles or runners to direct your audience and promote your product. The rubber backing reduces sliding, It has good abrasion resistance to foot traffic and vibrant full color from the Colossus dyesub process.

Print Process: Dye Sublimation

Available Widths: 118" max

Material Surface: 1/8" thick Polyester Felt

Backing Material: 8oz. rubber to reduce sliding.



InStep Streettag - *For Outdoor Use Only*

InStep Streettag is a pressure sensitive white floor vinyl material designed to adhere to asphalt, sidewalks, concrete and other outdoor surfaces. It is printed on a special material that easily adheres to most types of outdoor surfaces. The laminate exceeds industry standards for slip resistance, when tested according to ASTM C1028 & BS7976-2.

Print Process: UV direct print to material with slip resistant laminate

Available Widths: 52" max

Material Surface: White matte

Backing Material: Pressure sensitive 4mil vinyl film with adhesive back.



InStep Adhesive - *For Indoor Use Only*

- The Hard Floor version can be used on tile, sealed wood and sealed concrete. It is intended for short-term, temporary applications on hard floors for up to **6 months** under normal conditions.
- The Carpet version is designed for short-term, temporary applications on low pile carpeted floors for up to **3 months** under normal conditions.

Print Process: UV direct print

Available Widths: 52" max

Material Surface: UL approved for slip resistance

Backing Material: Pressure sensitive adhesive



InStep Vinyl - *For Indoor and Outdoor Use*

InStep vinyl flooring is perfect to add to existing or new display environments to promote your message. Create full color flooring, directional signage, product branding and other creative product promotions.

Print Process: UV with white ink, Direct Print Second Surface

Available Widths: 58" max (Anti-Slip option 54" max)

Material Surface: 75mil UV printable vinyl

Backing Material: Exposed printed surface or 54" max Anti-Slip option